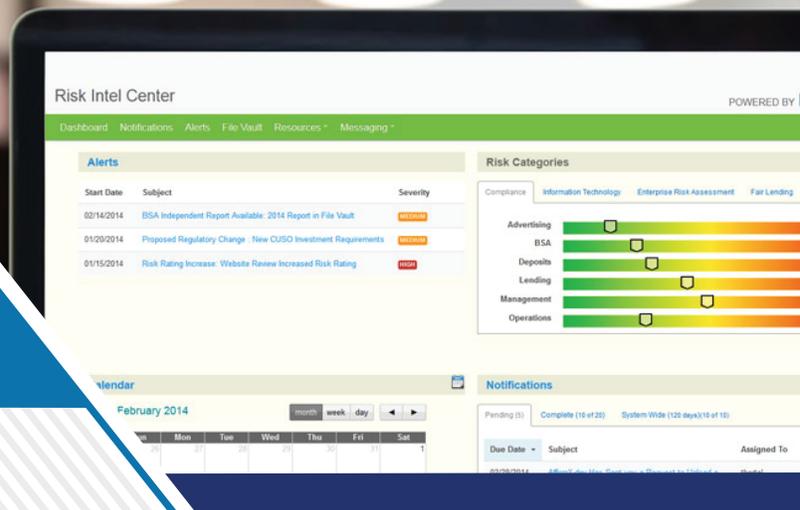


CORNERSTONE



Case Study



The Cornerstone Credit Union League is committed to supporting and growing their member credit unions while being the dominant trade association among the credit union movement.

Client Profile

The Cornerstone Credit Union League (CCUL) supports member credit unions in Arkansas, Oklahoma, and Texas by providing communication, training, career development, networking, and participation in community, state, and national projects.

Key Message

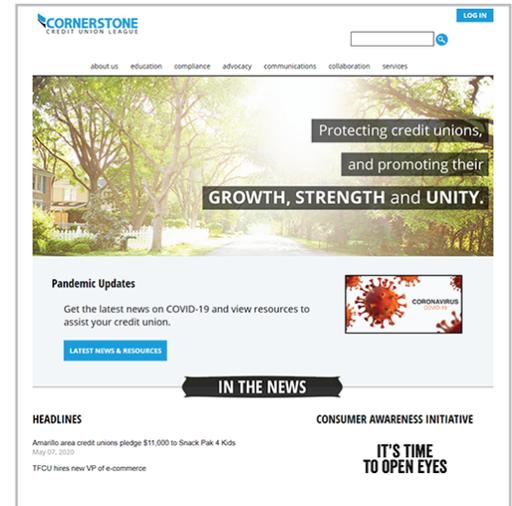
Advance the success of credit unions by advocating for their interests, providing guidance on management and compliance, developing strong leaders, and sharing knowledge.

Unique Challenge

CCUL had many different web properties with various content and technology behind each of them. This was becoming increasingly difficult to manage. Therefore, they sought to create a more centralized hub for their online presence that provided all their content in one place that is easy for users to navigate and consistent in branding and control.

Goals

- » Combine three existing websites into one.
- » Build a faster and more streamlined experience while maintaining legacy features.
- » Create a consistent design that also differentiates each facet of the League.



Before Revamp

Solutions

- » Created import scripts to move thousands of news articles from each separate website into the new website.
- » Creation of a faceted search to find content faster and easier.
- » Build the new website with the MVC framework while providing website administrators the option to use an older framework to maintain their legacy functionality.
- » Reduce the amount of computationally heavy features.
- » Create page elements that can take on the same design but different colors to denote different components of CCUL.

Results

- » A single website that contains all the dynamic and user-generated content from the previous websites.
- » A fast website that still contains all of the custom functionality that the users need along with some new functionality.
- » A modern, clean looking website with color defining subsections.

The Vanguard Solution

AffirmX
Online Risk Management Platform

Headlines

CUAid Disaster Recovery app helps CUs prepare, report, connect, and donate
Many credit unions are currently facing natural disasters, from tropical storms to hurricanes and wildfires. When disasters strike, credit unions can find themselves in dire need of assistance with getting branches and systems back online; getting employees the financial help they need to get back on their feet; and ultimately, providing critical services to members and those in the community.

Oklahoma CUs to assist voters casting absentee ballots in November
Oklahoma credit unions will continue to play an important role in the election process by providing services to assist voters wishing to cast absentee ballots in November's general election.

Celebrate ICU Day on Oct. 15 with 'Inspiring hope for a global community' theme
International Credit Union (ICU) Day® celebrates the spirit of the global credit union movement.

Attendees gain new skills, valuable insights at ELEVATE conference
During last week's ELEVATE Credit Union Leaders event, credit union

Upcoming Events

SEP 15 15 September, 2020, 4:30 PM-5 PM
Dallas Virtual Chapter Meeting
Online
Enjoy a virtual tour of Sweet Farm in Utah.

SEP 16 16 September, 2020, 11 AM-12 PM
Webinar: Expanded Safe Lending Practices in the Face of a Global Pandemic
Online
Hosted by the Member Business Services Council, this complimentary webinar examines lending best practices during COVID-19.

SEP 16 16 September, 2020, 1 PM-2:30 PM
Webinar: Legal and Practical Background Check Considerations
Online
Hosted by the HR Council, this webinar talk about the Fair Credit Reporting Act and avoiding background check litigation.

SEP 22 22 September, 2020-23 September, 2020
IRA Virtual Workshops



Vanguard Technology has been building unique websites since 1998 taking a holistic approach to design and development. Vanguard builds your ideal website by placing an emphasis on understanding how you, and your users, currently and envision interacting with your website. See how we have helped others establish their web presence by [viewing our Portfolio](#) or contact us today.

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