

Web Site Design

Leveraging the power of the web

Your new online destination must not only convey the strength of your organization, but also serve as a usable tool for your constituents. It must transmit an aesthetic appeal that is universally pleasing while still being simple and web-ready. It must be viewable from anywhere in the world within virtually any browser while still delivering a personalized experience for each user. Your website should communicate who you are beyond conferences and membership dues. You want your industry to know that you are there for them every hour, every day, every week, every month, all year.

Your new website will be the hub of all of it.

Vanguard Technology uses world-class development tools to unify and centralize all of your technology. We take all the moving pieces and put them together into a stable, secure web environment, a platform upon which all of the integrated functions like social networking, newsletters, membership management, and conference registrations can be managed and seamlessly experienced by your users.

We've redesigned over 100 websites in the past 10 years and we've developed a proven methodology for making each launch, as unique and demanding as they each are, a triumph. Your website will be designed by experienced and knowledgeable graphic artists: professionals who understand the delicate balance between art and commerce, between what looks good and what works good. It will be coded by developers who have seen it all and then some. And it will be managed by project managers who understand how to establish harmony within the sometimes chaotic and pressure-filled state of a website design project.

We know how associations like the web.

Learn more about us here: www.vtcus.com.

View our design portfolio here: www.vtcus.com/portfolio.html

Vanguard Technology
221 N. LaSalle St., Suite 1812, Chicago, IL 60601
312-263-1322
info@vtcus.com
www.vtcus.com

